

## **REPORT ON ATTENDANCE AT WORLD TOURISM CONFERENCE AND EXPO**

**Organization:** The Great African Foundation Program: Environment and Wildlife Program .

**Dates:** September 2nd - 27th, 2023 **Location:** Gran merlia hotel

### **Summary:**

The Great African Foundation Environment and Wildlife Program was invited to the World Tourism Conference and Expo that was held in Gran merlia hotel on September 2nd - 27th, 2023 to celebrate World Tourism Day. The event was a great opportunity for the organization to network with important stakeholders who can work with them in their program.

The organization attended a number of sessions at the conference, including sessions on sustainable tourism, responsible tourism, and community-based tourism. The organization also had the opportunity to meet with representatives from various governments, businesses, and non-profit organizations.

The organization was able to make a number of important connections at the conference. The organization met with representatives from the Tanzanian Ministry of Tourism, the World Wildlife Fund, and a number of tour operators and travel agencies. The organization discussed its work and explored ways to collaborate with these stakeholders to protect and conserve Africa's environment and wildlife.

The organization is pleased with the outcome of its attendance at the World Tourism Conference and Expo. The organization was able to network with important stakeholders and explore ways to collaborate on projects that will protect and conserve Africa's environment and wildlife.

### **Recommendations:**

The organization recommends that it continue to attend tourism conferences and expos in the future. The organization believes that these events are a valuable opportunity to network with important stakeholders and explore ways to collaborate on projects that will protect and conserve Africa's environment and wildlife.

The organization also recommends that it develop a more targeted approach to networking at these events. The organization should identify key stakeholders that it wants to connect with and make an effort to meet with them during the event.

**Finally**, the organization recommends that it develop a follow-up plan for all of the connections that it makes at these events. The organization should send thank-you notes to everyone it meets and follow up with them to discuss potential collaboration opportunities.

