



# PROGRAM REPORT

#### **VIDUMEZ TALK PROJECT REPORT**

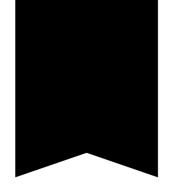
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## **Executive Summary**



The **Vidumez Talk project**, initiated by **The Great African Foundation**, was launched on June 3, 2023, in **Arumeru District**, Tanzania. This initiative aims to address the critical role of young men in African society while promoting the preservation and protection of African cultures. The event, graced by the District Commissioner of Arumeru, gathered a diverse group of attendees, including organizational and political leaders, stakeholders, and community representatives.

The day's activities included a peace demonstration advocating against the encroachment of Western culture, plenary discussions, health seminars, and various summit programs. The event commenced at 7:00 a.m. and concluded at 6:00 p.m., providing a platform for robust dialogue on the importance of cultural identity and the challenges faced by young men. The event successfully highlighted the need for community awareness regarding the significance of safeguarding African traditions and addressing social issues such as sexual harassment.

Overall, the **Vidumez Talk project** serves as a vital step towards fostering a sense of cultural pride, promoting the rights and responsibilities of young men, and encouraging collective action against societal injustices. By raising awareness and initiating discussions, the project aspires to create a more inclusive and culturally aware society.







## **Project/Event Description**

The **Vidumez Talk project** is designed to engage the community in conversations about the position of young men in contemporary African society. Launched in Arumeru District, the project seeks to illuminate the importance of cultural preservation while addressing pressing social issues. The event was strategically planned to bring together key community figures, fostering collaboration and dialogue.

#### Activities included:

- **Peace Demonstration**: A march advocating for the embrace of African culture and a rejection of harmful Western influences.
- **Plenary Discussions**: Sessions aimed at encouraging open dialogue among attendees about the challenges faced by young men and the importance of cultural identity.
- **Health Seminars**: Presentations focusing on health issues affecting young men and strategies for promoting overall well-being.
- **Summit Programs**: Various workshops and activities designed to educate participants on cultural preservation and the responsibilities of young men in society.

The event was well-attended, reflecting a strong community interest in these important discussions.





# Methodology and Implementation

The methodology for the **Vidumez Talk project** emphasized community engagement and participatory dialogue. The foundation employed a variety of strategies to ensure broad participation and meaningful discussions.

#### **Community Engagement**

The event was publicized through local media, social networks, and community leaders to ensure diverse participation. Engagement with schools, youth organizations, and local leaders helped galvanize interest and attendance.

#### **Educational Workshops**

Workshops were designed to be interactive, allowing participants to share their experiences and perspectives. Expert speakers were invited to facilitate discussions on cultural identity, health, and social issues affecting young men.

#### **Collaboration with Local Stakeholders**

The involvement of local leaders, including the District Commissioner and other officials, lent credibility to the event. Collaborations with NGOs and community organizations helped to maximize outreach and impact



#### **Results and Outcomes**

The **Vidumez Talk** project produced several positive outcomes that will inform future initiatives. Attendee feedback indicated a heightened awareness of cultural issues and the societal position of young men.

#### **Increased Awareness**

Participants reported a greater understanding of the importance of preserving African cultures and the role of young men in shaping societal values. The peace demonstration effectively communicated the need to embrace cultural identity.

#### **Engagement and Participation**

The event successfully engaged over 300 community members, fostering a sense of solidarity and collective purpose. Many attendees expressed interest in continuing discussions and activities beyond the event.

#### **Partnerships Established**

Key partnerships were formed with local organizations and leaders, paving the way for future collaborative efforts aimed at promoting cultural preservation and addressing social issues.



### **Challenges and Lessons Learned**

While the **Vidumez Talk project** was largely successful, it encountered several challenges that provided valuable insights for future initiatives. Identifying these challenges and the lessons learned is essential for improving the effectiveness and impact of upcoming projects.

#### **Key Challenges**

1. **Logistical Issues**: Organizing the event presented logistical challenges, including venue setup, coordination of speakers, and timing of activities. There were moments of overlap between sessions, which limited audience participation in certain discussions.

**Lesson Learned**: Future events should include a detailed logistical plan with clear timelines and designated coordinators for each segment to ensure smoother execution and better participant flow.

2. **Outreach Limitations**: Despite efforts to engage the community, some groups, particularly marginalized populations, were underrepresented at the event. Feedback indicated that not all community members felt adequately informed about the event.

**Lesson Learned**: Expanding outreach strategies to include targeted messaging through community leaders, religious organizations, and schools can help engage a more diverse audience. Utilizing various communication channels, such as local radio and community gatherings, will also enhance participation.

3. **Balancing Diverse Topics**: The breadth of topics covered during the event created challenges in maintaining focus and depth in discussions. Some attendees felt that certain issues, such as mental health and economic empowerment, could have been explored further.

**Lesson Learned**: Future events could benefit from focusing on fewer topics in greater depth or creating specialized workshops that allow for more comprehensive exploration of key issues affecting young men.

#### **Positive Outcomes and Community Feedback**

Despite the challenges, the feedback from participants was overwhelmingly positive, emphasizing the importance of the dialogue initiated by the event. Many attendees expressed gratitude for the opportunity to discuss culturally relevant issues openly.

• **Impact on Participants**: Participants reported feeling more empowered to take action within their communities, and many voiced intentions to continue the conversation on cultural identity and societal responsibilities.





# **Sustainability and Future Plans**

The sustainability of the **Vidumez Talk project** is integral to its mission of promoting cultural preservation and empowering young men in African society. To ensure the ongoing impact of the project, The Great African Foundation has developed a series of strategies and future plans.

#### **Continued Community Engagement**

To foster long-term engagement and build on the momentum generated by the **Vidumez Talk** event, the foundation plans to:

- **Establish Regular Discussion Forums**: Creating monthly or quarterly discussion forums will provide a platform for community members to share experiences, address emerging issues, and develop collaborative solutions.
- Youth Leadership Programs: Initiating programs aimed at developing leadership skills among young men can empower them to take active roles in cultural preservation and community advocacy.

#### **Educational Initiatives**

Education will play a vital role in sustaining the project's objectives. Future plans include:

- Cultural Workshops: Organizing workshops that focus on traditional practices, arts, and crafts can help reinforce cultural identity among young men and the broader community.
- **Health Awareness Campaigns**: Continuing health seminars and workshops will address topics relevant to young men, such as mental health, reproductive health, and wellness, promoting holistic well-being.

#### **Strengthening Partnerships**

Building and maintaining strong partnerships will be essential for the long-term success of the Vidumez Talk project. Future initiatives will focus on:

- Collaboration with Educational Institutions: Partnering with schools and universities to integrate discussions on cultural identity and social responsibility into their curricula, thereby reaching a younger audience.
- **Engagement with Local NGOs**: Collaborating with other NGOs focused on youth empowerment and cultural preservation will enhance resource sharing and collective impact.



# **Report Gallery**









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