



**THE GREAT
AFRICAN
FOUNDATION**



PROGRAM REPORT

WORLD TOURISM CONFERENCE & EXPO 2023 PARTICIPATION REPORT

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Executive Summary

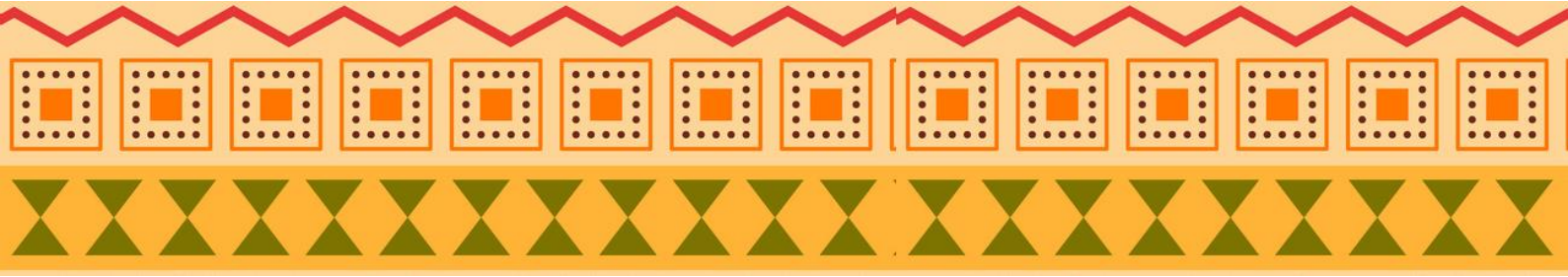
The Great African Foundation's Environment and Wildlife Program attended the **World Tourism Conference and Expo**, held at **Gran Merlia Hotel** on **23rd to 27th September 2023**, to network with key stakeholders and explore collaboration opportunities for environmental and wildlife conservation.

The conference provided a platform for the organization to learn about sustainable tourism practices, engage with government representatives, businesses, and non-profit organizations, and identify potential partnerships to advance its work.

This report highlights the key outcomes of the organization's participation, including networking opportunities, potential collaborations, and recommendations for future engagement in tourism-related events.

Key Takeaways:

- The conference provided valuable insights into sustainable tourism practices and their impact on environmental and wildlife conservation.
- The organization met with representatives from government agencies, businesses, and non-profit organizations.
- The conference offered opportunities to explore potential collaborations and partnerships to advance the organization's work.





Project/Event Description

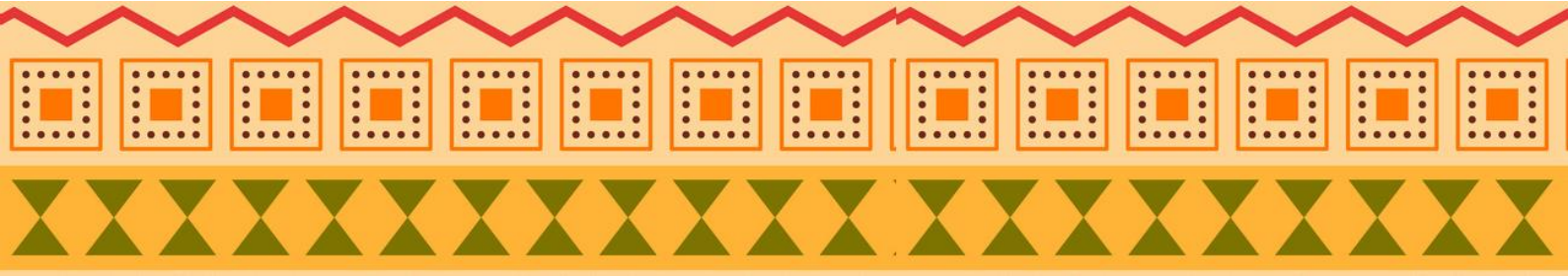
The Great African Foundation's Environment and Wildlife Program participated in the **World Tourism Conference and Expo** to promote sustainable tourism and explore collaboration opportunities for environmental and wildlife conservation. The conference provided a platform for networking with key stakeholders, learning about best practices, and identifying potential partnerships.

Objectives:

- Network with representatives from the tourism industry, government agencies, and non-profit organizations.
- Learn about sustainable tourism practices and their impact on environmental and wildlife conservation.
- Identify potential collaboration opportunities to advance the organization's work.
- Promote The Great African Foundation's efforts in environmental and wildlife conservation.

Key Activities:

- Attended conference sessions on various topics related to sustainable tourism.
- Met with representatives from government agencies, businesses, and non-profit organizations.
- Presented The Great African Foundation's work on environmental and wildlife conservation.
- Explored potential collaboration opportunities for joint projects.



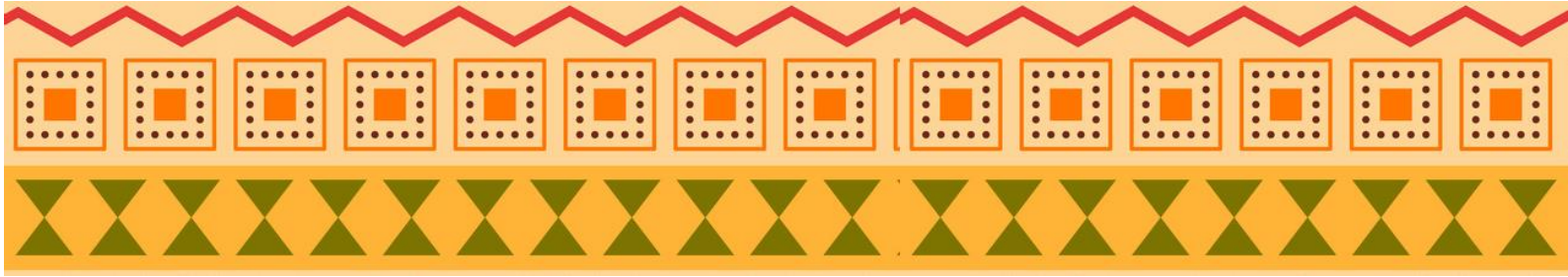


Methodology and Implementation

The Great African Foundation's participation in the World Tourism Conference and Expo was guided by the following methodology:

1. **Conference Research:** The organization conducted research on the conference agenda, speakers, and topics to be discussed.
2. **Delegate Selection:** Representatives from the Environment and Wildlife Program were selected to attend the conference based on their expertise and relevance to the topics.
3. **Registration and Logistics:** The organization registered for the conference and made necessary arrangements for travel, accommodation, and conference fees.
4. **Networking Strategy:** The organization developed a networking strategy to identify key stakeholders and prioritize meetings with potential partners.
5. **Presentation Preparation:** The organization prepared a presentation to highlight its work on environmental and wildlife conservation and explore potential collaboration opportunities.
6. **Follow-Up:** After the conference, the organization followed up with contacts made during the event to discuss potential collaborations and partnerships.

By effectively implementing these methodologies, The Great African Foundation ensured a productive and informative participation in the conference.

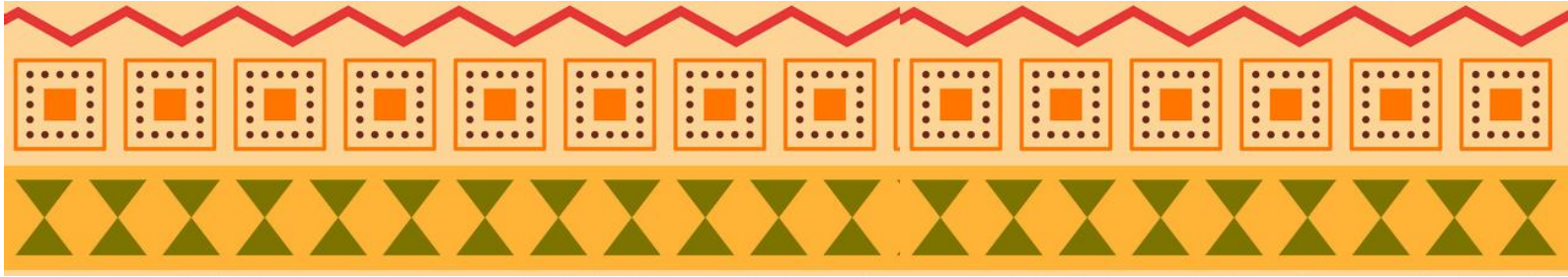


Results and Outcomes



The Great African Foundation's participation in the **World Tourism Conference and Expo** resulted in several positive outcomes:

1. **Increased Visibility:** The conference provided an opportunity to increase awareness of The Great African Foundation's work on environmental and wildlife conservation.
2. **Networking Opportunities:** The organization met with representatives from government agencies, businesses, and non-profit organizations, expanding its network and potential partnerships.
3. **Collaboration Potential:** The conference identified potential collaboration opportunities for joint projects related to sustainable tourism and conservation.
4. **Knowledge Sharing:** The organization learned about the latest trends and best practices in sustainable tourism and their impact on environmental and wildlife conservation.
5. **Policy Insights:** The conference provided insights into relevant policies and regulations related to the tourism sector and environmental protection.



Challenges and Lessons Learned



While the **World Tourism Conference and Expo** was a valuable experience, **The Great African Foundation** encountered some challenges:

1. **Limited Funding:** Securing adequate funding to attend the conference and participate in related activities can be challenging for non-profit organizations.
2. **Time Constraints:** Balancing conference attendance with other organizational priorities can be time-consuming and resource-intensive.
3. **Follow-Up:** Following up on potential collaborations and partnerships identified at the conference can require significant effort and time.

Lessons Learned:

- **Prioritize Funding:** The organization should prioritize fundraising efforts to ensure adequate resources for future conferences and related activities.
- **Time Management:** Effective time management and planning are essential for balancing conference attendance with other organizational priorities.
- **Relationship Building:** Building strong relationships with key stakeholders during the conference is crucial for long-term collaboration and partnership opportunities.



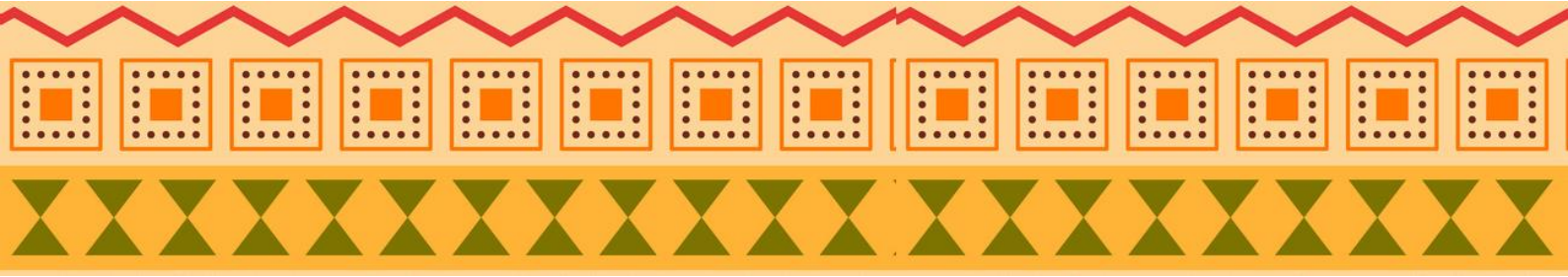


Sustainability and Future Plans

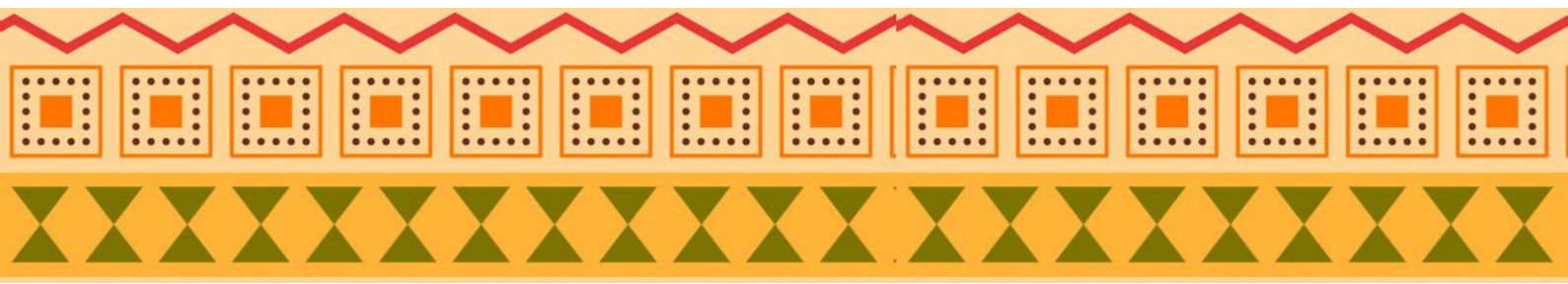
The Great African Foundation's participation in the **World Tourism Conference and Expo** demonstrated the importance of networking, learning, and building partnerships to advance its work on environmental and wildlife conservation. To ensure the sustainability and long-term impact of its efforts, the organization will focus on the following areas:

1. **Continued Conference Attendance:** The foundation will continue to attend relevant conferences and events related to tourism, environmental conservation, and sustainable development.
2. **Partnership Development:** The organization will actively seek out and build partnerships with government agencies, businesses, and non-profit organizations to collaborate on projects related to environmental and wildlife conservation.
3. **Capacity Building:** The foundation will invest in capacity building for its staff to enhance their knowledge and skills in sustainable tourism and conservation.
4. **Advocacy and Policy Engagement:** The foundation will advocate for policies and initiatives that promote sustainable tourism and protect the environment and wildlife.
5. **Monitoring and Evaluation:** The organization will regularly monitor and evaluate the impact of its activities and make necessary adjustments to ensure their effectiveness.

By implementing these strategies, **The Great African Foundation** can ensure the sustainability and long-term impact of its work on environmental and wildlife conservation in Tanzania.



Report Gallery





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