



2024

ANNUAL REPORT

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**FORWARD FROM THE GREAT AFRICAN FOUNDATION
PATRON**



Dear Esteemed beneficiaries, Partners, and Friends

I am incredibly proud of The Great African Foundation. In just five years, it has become a beacon of hope, truly empowering countless young people across Africa. Its commitment to mental health, education, and community development is deeply inspiring.

I am particularly impressed by the Foundation's innovative approach and use of technology, which has significantly expanded its reach and impact. As it continues to grow, I urge it to remain steadfast in its mission. Its dedication and passion are a testament to the power of youth in shaping a brighter future for Africa, and I am honored to be a Patron.

Warm regards,
Amb. Daniel Ole Njoolay
Patron, The Great African Foundation



**FORWARD FROM THE GREAT AFRICAN FOUNDATION
ADVISORY BOARD CHAIR PERSON**



Dear Esteemed beneficiaries, Partners, and Friends,

Reflecting on 2024, I'm immensely proud of The Great African Foundation's significant strides in youth mental health. Our initiatives, like the Hearts for Autism Gala and Kijana Africa Summit, have not only raised awareness but also offered crucial support, fostering a mentally healthier Africa.

I commend our dedicated team, volunteers, and partners for making these achievements possible. Together, we've ignited a movement of hope. I'm confident The Great African Foundation will remain a beacon of positive change, building a brighter future for Africa by prioritizing mental health and empowering youth

Warm regards,
Njwaba Charlse Mwaijibe
Board Chair person, TGAF Advisory Board



**MESSAGE FROM THE GREAT AFRICAN FOUNDATION
FOUNDING DIRECTOR**



Dear Team and Valued beneficiaries ,

As we mark our fifth anniversary, I'm humbled by our incredible journey. Five years ago, passionate youth dreamt of a prosperous Africa, and today, that dream is a reality. We've made significant strides, especially in mental health, proving the power of youth to drive positive change.

Our initiatives, like the Hearts for Autism Gala and Kijana Africa Summit, have both raised awareness and provided tangible support. Looking ahead, we remain committed to empowering young people, advocating for mental health, and fostering innovation to build a brighter future. Let's continue to inspire, innovate, and impact. Thank you and God bless you.

Warm regards,
Derick Joseph Ambrose
Founding Director, The Great African Foundation





WHO WE ARE

“The Great African Foundation empowering Youth, Building a Prosperous Africa.”

The Great African Foundation, a non-profit established in Arusha, Tanzania in 2020, aims to ignite the potential of African youth and build a prosperous future for the continent.

Driven by Purpose, Fueled by Action

We believe every young person deserves the chance to thrive. This belief fuels our tireless efforts to empower youth through:

● **Innovative Programs**

We create and run programs that give young people the skills, knowledge, and resources they need to overcome challenges and drive positive change.

● **Advocacy & Collaboration**

We champion youth rights, partnering to influence policy and foster an enabling environment for their development.

● **Innovation & Data-Driven Growth**

We embrace new ideas and use data to continually measure progress, adapt strategies, and ensure our programs effectively meet youth needs.



KEY ACHIEVEMENTS AND MILESTONES OF THE GREAT AFRICAN FOUNDATION (T.G.A.F)



The Great African Foundation marked significant milestones in 2024, expanding its reach through impactful initiatives. The Hearts for Autism Gala exceeded fundraising goals, supporting the CHANUA MTOTO Center and establishing a dedicated project shop. We also hosted the Kijana Africa Summit, uniting youth for crucial mental health and cultural dialogues, fostering collaboration with the MSTCDC Youth Hub.

Beyond awareness, we invested in education through skill-building workshops and enhanced autism support via specialized volunteer training. Our participation in national and international conferences helped shape global youth development discussions, while strategic partnerships strengthened our network. We remain committed to empowering youth, advocating for mental well-being, and fostering innovation for a prosperous Africa.

OTHER KEY ACHIEVEMENTS



5 Years experience



12000+ Youth empowered



16 successful projects



UNFORGETTABLE HEARTS FOR AUTISM GALA DINNER



The Great African Foundation successfully hosted the Hearts for Autism Gala Dinner on April 6, 2024, at Corridor Spring Hotel in Arusha. This impactful fundraising event raised crucial funds and significantly increased awareness of autism, fostering strong community support. It demonstrated the power of collective action in aiding children and youth with autism, generating funds for initiatives like the dedicated project shop at Chanua Mtoto Center.

The event's success stemmed from meticulous planning, including targeted invitations, diverse fundraising activities, and engaging programs. However, challenges like limited resources, community outreach, and volunteer coordination were noted. Key lessons learned emphasize prioritizing fundraising, implementing targeted outreach, developing robust volunteer management, and ensuring effective post-event follow-up and impact assessment.

Moving forward, the Foundation plans to ensure the initiative's long-term sustainability by strengthening community partnerships, exploring diverse funding models (like corporate sponsorships), and maintaining ongoing awareness campaigns. By regularly assessing impact and considering replication, The Great African Foundation aims to create a lasting platform for autism support, fostering a more inclusive society.



VOICE OF AUTISM PROGRAM



The Great African Foundation's "Voice for Autism" program successfully conducted a media awareness campaign across Arusha from January to June 2024, reaching an estimated 10,000 individuals via collaborations with five local radio stations. This initiative significantly increased public understanding of autism, leading to more inquiries and identification of children needing support, fostering a more inclusive community.

The program strategically focused on using radio to raise public awareness, provide resources, encourage early identification, and foster community inclusion. Its methodology involved partnering with radio stations, developing clear and culturally sensitive content, conducting interviews and educational segments, and monitoring audience engagement and feedback to ensure effective dissemination of vital information.

Despite challenges like limited airtime and managing high inquiry volumes, the program highlighted the power of radio partnerships and the need for accessible follow-up. Future plans include strengthening media collaborations, developing community-based initiatives, diversifying fundraising, enhancing capacity building, and implementing robust data collection, all aimed at sustained impact and advocating for the rights and inclusion of individuals with autism.



CHANUA MTOTO CENTER SHOP PROJECT LAUNCHING EVENT REPORT



The Great African Foundation launched a shop project at Chanua Mtoto Center, a home for children and youth with autism, as a long-term economic initiative funded by the Hearts for Autism Gala. The shop aims to provide a sustainable income source to address the center's financial challenges, reduce liquidity problems, and ultimately improve the well-being of the children.

Implementation involved a needs assessment, detailed planning, and strategic fund allocation from the gala. This led to successful shop setup, staff training in business operations, and community outreach. The project has resulted in increased revenue, improved living conditions, job creation, and enhanced community engagement, also developing valuable staff skills.

Despite challenges like limited initial resources and market competition, lessons learned include the importance of thorough market research and ongoing staff development. For sustainability, the Foundation plans to increase profitability, build capacity, foster community engagement, and consider replicating the project, aiming for a lasting positive impact on vulnerable communities.



KIJANA AFRICA SUMMIT



The Kijana Africa Summit, organized by The Great African Foundation and Roots and Shoots, brought together 200 young Africans for a day of learning and inspiration on 15th August 2024 at Cultural heritage, Arusha. The event featured engaging panel discussions on crucial topics like mental health and financial literacy, successfully empowering youth, promoting cultural awareness, and inspiring leadership despite some challenges, as a way of celebrating international youth day.

The summit's methodology involved careful planning, expert speaker selection, targeted participant recruitment, and effective on-site execution at the Cultural Heritage venue. Key outcomes included empowered youth, enhanced cultural and financial literacy, inspired leadership, and valuable networking opportunities, all reflected in overwhelmingly positive participant feedback.

Challenges faced included limited resources, venue capacity strains, and documentation limitations, leading to lessons on better capacity planning and enhanced follow-up. For future sustainability, the Foundation plans to strengthen community partnerships, secure diverse funding, build youth capacity, and consider expanding or replicating the successful summit format across Africa.



TGAF & MS-TCDC MOU SIGNING EVENT REPORT



On August 12, 2024, The Great African Foundation (TGAF) and MS Training Center for Cooperation and Development (MS TCDC) formalized a crucial partnership via an MOU, attended by various stakeholders. This alliance, in collaboration with Youth Hub, featured expert-led discussions on fundraising and project implementation, significantly advancing TGAF's mission to empower African youth.

TGAF also played a pivotal role as a co-organizer of the Innovation Week and Career Fair Day on August 28-29, 2024. The event successfully engaged over 100 young people, offering a platform to showcase innovative ideas, gain digital technology and entrepreneurship skills through masterclasses, and network with professionals, significantly boosting youth empowerment and TGAF's visibility.

Despite logistical challenges like limited time and resources for both events, valuable lessons were learned about prioritizing networking, effective time management, and robust technical support. Future plans emphasize strengthening partnerships, diversifying funding, leveraging digital platforms, and potentially making the Innovation Week an annual event, all to ensure sustained impact on youth development and innovation across Africa.



THE GREAT AFRICAN FOUNDATION

2024 SWOT ANALYSIS



This SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis provides a comprehensive overview of The Great African Foundation's internal capabilities and external environment for 2024. By examining its core strengths, identifying areas for improvement, recognizing external growth opportunities, and anticipating potential challenges, this analysis serves as a strategic tool to guide the Foundation's efforts in empowering youth and building a prosperous Africa.

Strengths:

- Youth-Led Innovation
- Strong Partnerships
- Proven Track Record
- Dedicated Team
- Community Engagement

Weaknesses:

- Limited Resources
- Dependency on Partnerships
- Capacity Building Needs
- Geographical Reach

Opportunities:

- Growing Mental Health Awareness
- Digital Innovation
- International Collaborations
- Government Support
- Social Entrepreneurship

Threats:

- Economic Downturns
- Changing Youth Needs
- Natural Disasters



THE GREAT AFRICAN FOUNDATION 2025 STRATEGIC PLAN HIGHLIGHTS



The Great African Foundation (TGAF) has launched its 2025 Strategic Plan, focusing on empowering African youth and fostering continent-wide prosperity. This plan outlines four key goals to guide their efforts throughout the year, emphasizing growth, sustainability, and expanded reach.

One core objective is to achieve community impact through self-funded projects and internal investments. TGAF aims to develop youth-led initiatives addressing critical community needs, establish sustainable funding models via social enterprises, and invest in their beneficiaries' capacity to lead successful projects. Another vital goal is to significantly increase the number of active youth beneficiaries across Africa through targeted recruitment, engaging programs, and fostering a vibrant network for collaboration.

Furthermore, TGAF plans to build international partnerships with NGOs, collaborating on projects to leverage combined resources, expand global networks, and promote cross-cultural exchange for their beneficiaries.

Finally, securing organizational facilities is a key priority, including establishing a dedicated office space and a training center, while exploring innovative solutions like co-working spaces to optimize resource utilization.



Financial Overview

Income Statement



Revenue

Total Revenue: TZS 21,671,850

Expenses

Total Expenses: TZS 8,154,336

Net Profit

Profit: TZS 13,517,514

Details

The summary of The Great African Foundation's Income Statement for the 2023/2024 fiscal year provides a clear overview of our financial performance. It outlines the revenues generated and expenses incurred during this period, offering insights into how resources were managed to achieve our mission. More detailed information and a comprehensive breakdown of these accounts can be found in our official audited report.



BALANCE SHEET



The summary of The Great African Foundation's Balance Sheet as of June 30, 2024, provides a snapshot of our financial position at a specific point in time. It details our assets (what we own), liabilities (what we owe), and net assets (our financial worth), offering a clear picture of our financial health and resources. For a complete and comprehensive understanding of these figures, please refer to our official audited report.

Assets

Current Assets	TZS 14,500,814
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Fixed Assets	NIL
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Liabilities

Short-term Liabilities	263,000
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Long-term Liabilities	NIL
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CASH FLOW STATEMENT



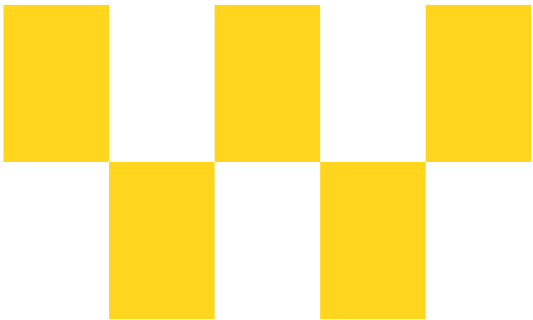
The summary of The Great African Foundation's Cash Flow Statement for the fiscal year ended June 30, 2024, provides vital information on the movement of cash into and out of our organization. It categorizes cash flows from our operating, investing, and financing activities, offering a clear understanding of how cash was generated and used to support our mission. For a complete and comprehensive understanding of these figures, please refer to our official audited report.

Operating Activities	TZS 13,517,514
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Investing Activities	TZS 113,000
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Total Cash Flow for the year	TZS 13,630,514
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Cash and Cash equivalent at the end of the year	TZS 14,500,814
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To Our Valued Supporters: Thank You!

We extend our deepest gratitude to each and every donor who stood with The Great African Foundation in 2024. Your partnership is invaluable, transforming aspirations into realities for countless young Africans. Your commitment fuels our programs, enables our reach, and inspires us daily. Thank you for being an essential part of the TGAF family.

2024 FINANCIAL PARTNERS



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