# ORGANIZATION

# PITCH

## D E C K

www.tgaf.or.tz



# Empowering Africa's Future.

The Great African Foundation is a youth-led non-profit dedicated to transforming the continent by empowering young people to discover their purpose through mindset shifting and direct field work. Our mission is to "equip African youth with a growth mindset" by providing targeted mentorship and hands-on community projects that solve local societal challenges.



# The Problem

While Africa is the wealthiest continent in natural resources, its greatest asset—its youth—remains largely untapped due to a systemic lack of purpose-driven guidance. The true hurdle is not just a lack of employment, but a crisis of mindset where exceptional talents are disconnected from the continent's needs. The Great African Foundation addresses this gap by transforming these internal narratives, helping youth discover their unique purpose and channeling it into the physical and social development of their societies.



# Vision And Mission

## Vision

To see a transformed Africa where every youth leverages their unique purpose to create lasting economic and social prosperity

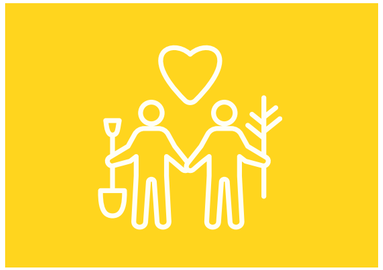
## Mission

We empower African youth to discover their life’s purpose by transforming their mindsets through targeted mentorship and leadership development across the continent



# Our Strategic Focus Areas (2025–2030)

We tackle these challenges through a holistic, youth-centered approach structured around three core pillars:



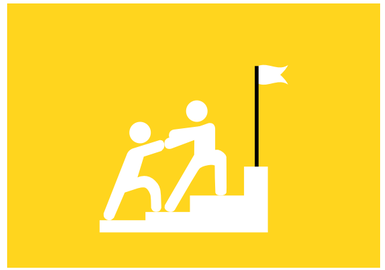
**Climate & Community Action**

We nurture ethical, accountable, and purpose-driven leaders equipped to drive transformation in their communities and beyond..



**. Innovation & Entrepreneurship**

We equip youth with practical skills, entrepreneurial mindset, and opportunities to create sustainable livelihoods and contribute to economic growth.



**Youth Leadership Development**

We  nurture ethical, accountable, and purpose-driven leaders equipped to drive transformation in their communities and beyond.

# Our Impact & Achievements

Since our founding, we've achieved significant milestones:

- 12000+ Youth Impacted: Directly providing skills and opportunities.
- 16+ Sustainable Projects: Creating long-lasting positive effects.
- 20+ Activities & 11+ Events: Actively engaging communities.
- Partnerships: Collaborating with 5+ organizations to amplify our reach.








# Our 5-Year Vision.

Our strategic plan outlines bold goals to scale our impact by 2030:

- **Youth Impact**: Create at least 1,000 more new youth beneficiaries.
- **Sustainability:** Establish a self-running internal trust fund for long-term project sustainability.
- **Global Reach**: Build strong relationships with youth globally and initiate exchange visits.
- **Recognition:** Be recognized across Africa by youth, stakeholders, and government officials.
- **Growth:** Employ at least 20 staff and contribute to youth employment opportunities.







# Join Us in Our Mission.

To achieve our ambitious 2025-2030 goals, we are seeking financial support. Your contribution will directly fund:



## Program Implementation

Launching new initiatives and expanding existing ones.



## Capacity Building

Training staff, volunteers, and community members.



## Operational Expenses

Ensuring our day-to-day operations are efficient and effective.



## Endowment Fund

Creating a long-term, self-sustaining fund to ensure our work benefits future generations.

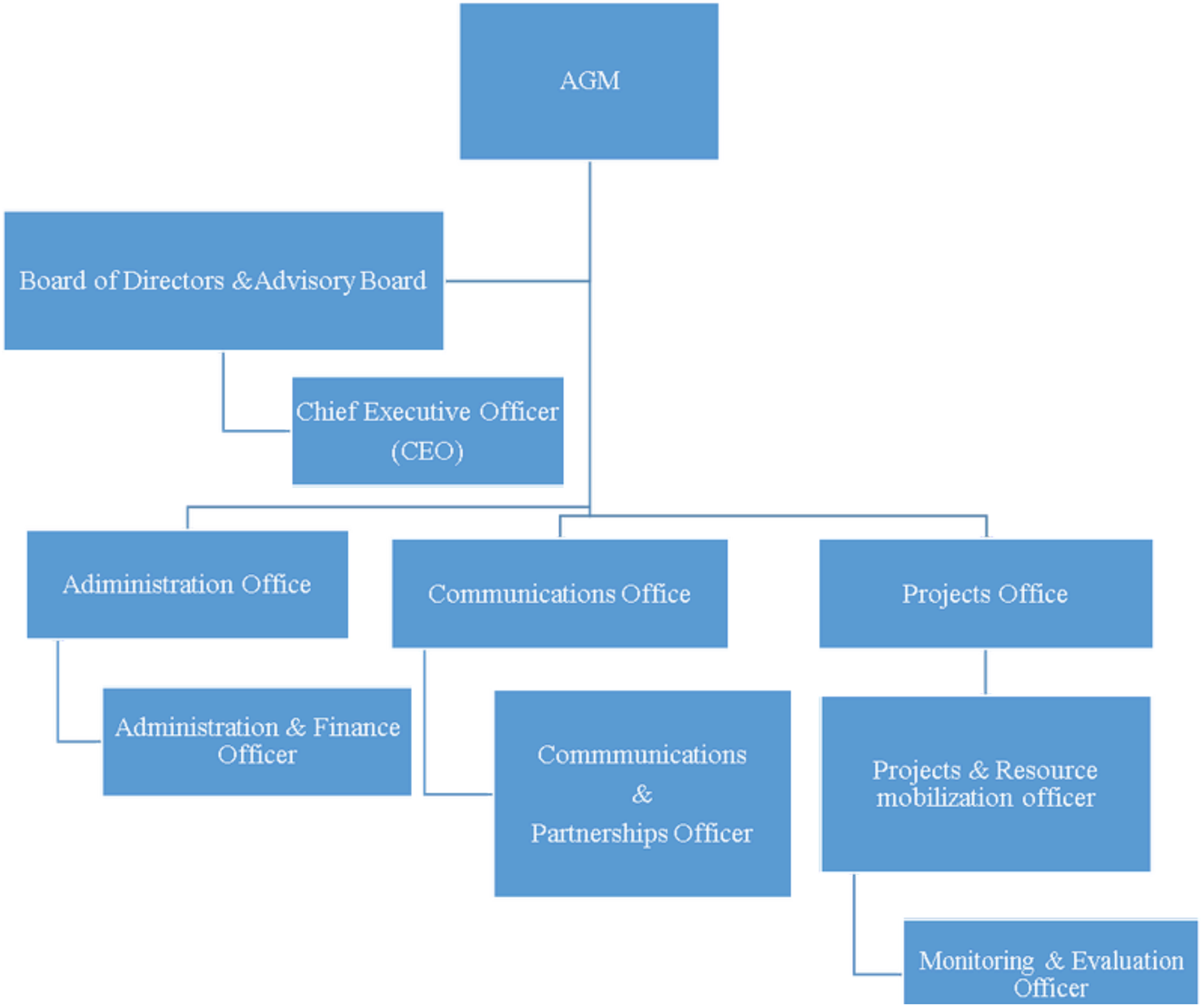
# Why Invest in Us?

A Proven, Transparent, and Youth-Led Organization.

- **Youth-Led**: Our team brings fresh energy and innovative ideas.
- **Community-Driven**: We work directly with communities to address their unique needs.
- **Proven Track Record:** We have a history of successful projects and a tangible impact.
- **Financial Transparency**: We are committed to accountability, with regular audits and financial reporting. We are legally registered under the Non-Governmental Organizations Acts, 2002 (OONGO/R/5716).



# Our Organization structure



# Get Involved



There are many ways to support our mission:

- **Partner:** Collaborate with us on projects that align with your mission it can either be financially or technically.
- **Volunteer**: Share your time and skills to make a direct impact.

# Contact Us

Ready to help us build a prosperous future for Africa through empowering youth mindsets? We'd love to hear from you.



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# THANK YOU

## FOR YOUR ATTENTION



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